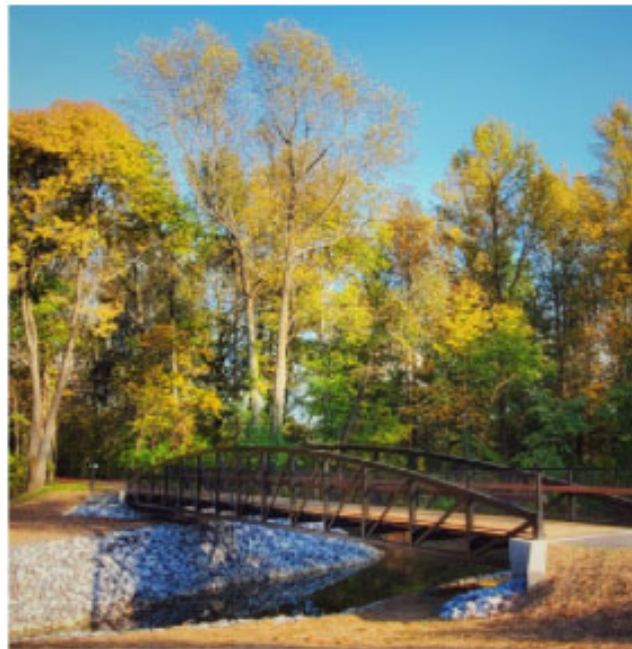


2022

# PADUCAH CITY COMMISSION PRIORITIES



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## 2022 City Commission Priorities

The City Commission Priorities reflects the 10 highest priorities of the Board of Commissioners for calendar year 2022. A quarterly update on the 10 priority action items and continuous improvement items will be provided to the Board of Commissioners in mid-April, July and October. An annual report for the 10 priority action items will be provided to the Board in mid-January, 2023. A communications plan will be implemented for each priority action item. Finally, the Board of Commissioners and City Manager’s Office will be involved in each priority item.

Priority	Objective	Actions	Key Team Members	Update
911 Radio/Tower Upgrades and Operational Funding	Establish an agreement with the County to create a sustainable revenue source, establish governance and make necessary capital improvements	<ul style="list-style-type: none"> <li>- Support the Joint 911 Committee in their efforts to recommend governance structure, capital improvements and a sustainable revenue source for both capital and operations</li> </ul>	Chief Laird, Jon Perkins, Chief Kyle & Lindsay Parish	<ul style="list-style-type: none"> <li>- <b>Latest:</b> The City, County and 911 Committee are finalizing the elements of the RFP with Federal Engineering. The City will be issuing the RFP.</li> <li>- <b>Latest:</b> Committee approved a motion recommending hybrid governance structure</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- City and County agreed to an enhanced sense of urgency to 911 with a goal of completing an agreement by 12/31/22 focusing on governance and revenue</li> <li>- City and County sharing the cost for Federal Engineering for professional services related to the RFP preparation, proposal evaluation and contract negotiations</li> </ul>
Beautification	Focused effort on City services and projects that visually improve the community	<ul style="list-style-type: none"> <li>- Engage Civic Beautification Board for gateway signage and other improvements</li> <li>- Engage the Creative and Cultural Council for public art enhancements</li> <li>- Utilize community feedback to further define the beautification goals</li> <li>- Focus on City services that result in the beautification of the community</li> </ul>	Chris Yarber, Lindsay Parish, Nic Hutchison & Amie Clark	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Creative and cultural council hosting a board retreat to finalize its strategic plan.</li> <li>- <b>Latest:</b> Civic Beautification Board established its top 3 priorities: Updating the Dogwood Trail and signage, identifying the maintenance plan for welcome signage, and making repairs to the fountain in City Hall</li> <li>- <b>Latest:</b> Civic Beautification is also working on a community wide clean up event for 2023</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Over 900 service requests through the Tyler 311 app and web portal through October. Top request is brush pickup.</li> <li>- The Creative and Cultural Council developed a work plan identifying potential projects.</li> <li>- Main Street is working on 3<sup>rd</sup> Street corridor project between Kentucky and Jefferson to improve the streetscape with low cost enhancements.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Community Growth	Invest time and resources that provide a platform for community enhancement and development	<ul style="list-style-type: none"> <li>- In concert with the Fiscal Court, jointly update the Comprehensive Plan and evaluate potential annexations</li> <li>- Promotion of community assets</li> <li>- New business recruitment</li> <li>- City / County collaborations</li> <li>- Continue the Remote Workers Incentive program</li> </ul>	Nic Hutchison, Melanie Reason & Pam Spencer	<ul style="list-style-type: none"> <li>- <b>Latest:</b> A joint Comprehensive Plan RFP was issued in partnership with the county. The responses were due back by November. We received 3 responses which are being evaluated at this time.</li> <li>- <b>Latest:</b> Upon property owners request, continue consensual annexations.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- 6 individuals have moved and received the Remote Workers Incentive. Staff is evaluating the current program and forming a recommendation for next steps to evolve the program.</li> </ul>
Continue Efforts to Improve Operational Efficiencies	Utilize existing and new data to achieve process improvements	<ul style="list-style-type: none"> <li>- Educate on existing processes</li> <li>- Evaluate opportunities to staff and/or outsource services to achieve operational efficiencies</li> <li>- Review of construction development process</li> </ul>	Chief Kyle, Rick Murphy, Nic Hutchison & Lindsay Parish	<ul style="list-style-type: none"> <li>- <b>Latest:</b> City Manager’s Office continuing to work with Technology Department on re-organizing the department and identifying opportunities in GIS.</li> <li>- <b>Latest:</b> City successfully launched property tax online payments and is testing the electronic permitting platform.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Implemented a new internal process of elected officials meeting with leadership team members each week through the summer to provide updates on departmental activities.</li> <li>- Board of Commissioners completed meetings with the Fire Prevention division to learn about the construction development process.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Downtown	Concentrated effort to support, enhance, celebrate and improve our thriving downtown community	<ul style="list-style-type: none"> <li>- Continue to support the downtown merchants</li> <li>- Develop and implement specific tactics to assist with the downtown merchants with the City Block development</li> <li>- Increase engagement with downtown merchants and unlocking their talents to support downtown</li> <li>- Expand the recruitment of businesses to the central business district through incentives</li> <li>- Continue to focus on national and state MainStreet Accreditation</li> </ul>	Nic Hutchison, Pam Spencer & Angela Schade	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Continued the Cocktail Trail in October and held a new Downtown Fall Festival.</li> <li>- <b>Latest:</b> Holiday events kicked off downtown in early November. There are several new events for the holiday season and a holiday lighting event will feature a new 20ft tree.</li> <li>- <b>Latest:</b> 9 net new businesses downtown in 2022</li> <li>- <b>Latest:</b> MainStreet Board retreat completed</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Appointed new Main Street Board members and received National Main Street Accreditation.</li> <li>- Hosted several successful downtown summer and fall events, including downtown live, fourth Friday cocktail trail and art walk, and 4<sup>th</sup> of July events.</li> </ul>
Housing	Continued investment in the improvement of our housing stock to help grow our community	<ul style="list-style-type: none"> <li>- Develop a map highlighting the City's surplus properties</li> <li>- Define housing needs at all levels of pricing</li> <li>- Build partnerships with potential housing developers</li> <li>- Evaluate current infill incentives and make recommendations to better meet the City's goals</li> </ul>	Nic Hutchison & Planner	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Southside Committee to review the residential grant opportunities focusing on stabilization and beautification grants prior to presenting to the Board of Commissioners by end of the year.</li> <li>- <b>Latest:</b> House Authority &amp; Paducah Alliance of Neighbors are working on securing financing and plans for new housing in the Jetton Neighborhood.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Working with several developers about infill housing opportunities in southside, northside and midtown.</li> <li>- Working collaboratively with the County on updating the comprehensive plan, which includes housing data.</li> <li>- Completed the surplus property sale and transferred 5 properties to private owners. Enhanced the process through an interactive property map and house plans for individuals who acquire surplus property.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Minority Inclusion	Lead by example through the adoption of city-wide and departmental inclusion strategies focusing on a diverse pool of applicants for employment, committees and boards	<ul style="list-style-type: none"> <li>- Team Paducah (departments, Leadership Team, Boards and Commissions) are representative of the community's demographics through attrition and inclusion-based hiring tactics</li> <li>- Increase awareness of City career opportunities through the presence in schools and community events</li> <li>- Continue to support the Paducah Diversity Advisory Board</li> </ul>	Stefanie Suazo	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Human Resources collaborating with PDAB and other HR professionals to develop a DE&amp;I training for local professionals.</li> <li>- <b>Latest:</b> HR is working with Murray State to create an assessment focused on DE&amp;I for the City organization.</li> <li>- <b>Latest:</b> Board of Commissioners awarded the Fred Paxton Diversity and Inclusion award from the NAACP.</li> <li>- City sponsored Paducah's first ever Juneteenth celebration with the Caron Center and the Paducah-McCracken County NAACP. City also co-sponsored the August 8<sup>th</sup> celebration and participated in the parade.</li> <li>- Completed organizational wide DE&amp;I Training</li> </ul>
Protecting Key Historical and Cultural Resources	Collaborate with community partners to support and invest in the historical and cultural resources unique to Paducah	<ul style="list-style-type: none"> <li>- Finish the design and begin the Civic Center renovation</li> <li>- Work with the Sports Commission to honor the legacy of Dr. William Stuart Nelson</li> <li>- Determine the City's role in the support and collaboration of community partners (i.e. Hotel Metropolitan, Columbia Theater, etc.)</li> </ul>	Amie Clark & Nic Hutchison	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Project is underway with the Rhodes Heritage Group to develop recommendations for preserving and stewarding historic assets in our community. The project focuses on the Hotel Metropolitan, the Oscar Cross birth house, Columbia Theater, Stuart Nelson Park and the Southside.</li> <li>- <b>Latest:</b> Structural and architectural damage to the Civic Center is being evaluated as a result of the traffic accident that occurred in late September.</li> <li>- Board of Commissioners approved renovating the Civic Center utilizing the existing footprint of the building for the Recreation staff offices and event space.</li> <li>- Staff attending the Sports Commission meetings and participating in the design working group.</li> </ul>

Priority	Objective	Actions	Key Team Members	Update
Southside Enhancements	Targeted empowerment, engagement and beautification of Southside neighborhoods and the business community	<ul style="list-style-type: none"> <li>- Focus on residential and commercial development in the Walter Jetton area</li> <li>- Support and enhance the Southside Steering Committee in their efforts to guide policy and incentives decisions</li> <li>- Expand the recruitment of businesses to the southside residential and business district through incentives</li> </ul>	Nic Hutchison & Planner	<ul style="list-style-type: none"> <li>- <b>Latest:</b> Staff coordinated eight southside steering committee meetings. The steering committee is working with Parks and Rec on improvements to Coleman park and held a community engagement event in October. There were over 200 participants in the event.</li> <li>- <b>Latest:</b> Parks and Rec has secured funding for new playground equipment upgrades at Coleman Park based on the feedback from community engagement.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Working on a draft overall plan as well as residential incentives and business incentives for the Walter Jetton area that will be presented to the steering committee.</li> </ul>
Trails & Bike Paths Enhancements	Increasing recreational and multi-modal transportation opportunities through the expansion of trails and bike lanes	<ul style="list-style-type: none"> <li>- Utilize community feedback to identify opportunities for the expansion of the greenway trail and bike lanes</li> <li>- Determine the next phase of the Greenway Trail and begin the planning process</li> <li>- Explore or successfully obtain grants for the expansion of the Greenway Trail</li> <li>- Revisit the bike plan for implementation opportunities</li> </ul>	Hope Reasons, Amie Clark, Rick Murphy & Nic Hutchison	<ul style="list-style-type: none"> <li>- <b>Latest:</b> The City will incorporate an opportunity for community input into creating a bike plan at an upcoming Commission meeting.</li> <li>- <b>Latest:</b> Planner 1 position recruitment has been filled with an anticipated start date of December 1<sup>st</sup>.</li> <li>- <b>Latest:</b> Planning Director attended the Kentucky Bicycle and Bikeway Commission’s quarterly meeting in Calvert City.</li> </ul> <hr/> <ul style="list-style-type: none"> <li>- Greenway Trail Phase 5 extension underway with the BUILD Grant riverfront development process.</li> <li>- Staff preparing an approach to community feedback related to bike lanes and connectivity.</li> </ul>

## 2022 City Commission Continuous Improvements

The Board of Commissioners recognizes there are 2021 priorities needing continued focus. The three areas with updates are below.

- **Stormwater**

- The City allocated \$4 million in ARPA funds for stormwater projects highlighted below:
  - The Buckner Lane Bridge Replacement Project is underway, which includes constructing a wider replacement bridge over Crooked Creek and installing a new culvert under Oakcrest Drive and associated asphalt roadway widening and utility relocations. This project will improve stormwater conditions in the area by reducing the times Crooked Creek comes out of its banks due to severe storm events. Completion is expected by the end of the year.
  - The South 25<sup>th</sup> Street improvement project is underway. The project is expected to take about six months to work on South 25th Street from Jackson Street to Alabama Street. Improvements will be made in connectivity, walkability and drainage.
  - The Engineering Department also recently applied for a Building Resilient Infrastructure and Communities (BRIC) grant through FEMA for the 14th Street Relief Sewer Project from the Comprehensive Stormwater Master Plan. The project will involve a large diameter relief sewer along 14th St and HC Mathis Dr to mitigate overland flow that collects at 26th St. and Kruger St.

- **City Facilities**

- The City allocated a total of \$800,000 from the Investment Fund to initiate the City Facility Improvement Trust Fund in FY22 and an additional \$300,000 in FY23, achieving the goal of having \$1.1 million available for use in FY23 to begin facilities maintenance projects. The facilities projects from the 2020 facilities study are prioritized and work has been focused on City Hall basement and sewer, Fire Station 2, Fire Station 4 and Fire Station 5. Upcoming facilities projects being considered include the Allie Morgan building and the Recreation Center. The Facility Improvement Trust policy is also currently under review.

- **Joint City/County Sportsplex**

- The City, County and Sports Commission signed the Interlocal Agreement on September 7<sup>th</sup>. The Sports Commission executed contracts with PFGW and BFW shortly after the interlocal agreement was completed.
- Design Team has representation from all parties involved in this process including designated representation from City, County, and Sports Tourism Commission and is meeting weekly.
- Work Group established earlier this year to include County, City, and Sports Tourism representation working directly with the operator on programmatic design. Meetings are scheduled weekly, however only meet when there are items that need to be discussed.
- Design team will be holding stakeholder meetings on November 29 and 30. Parks, Architects, County, and Sports Commission have compiled a list of contacts to be included in the discussions.